

ABSTRACT OF THE DISCLOSURE

5 A label structure and method, with the label structure
including a base panel for affixing to a surface and having a back
face having an adhesive applied thereon. A first leaflet is
positioned adjacent to a front face of the base panel. The first
leaflet comprises a first folded panel having a first fold extending
10 substantially parallel to a first axis of the label structure. A
second leaflet is positioned forward of the first leaflet such that the
first leaflet is positioned substantially between the second leaflet
and the base panel with the second leaflet being stacked on the first
leaflet. The second leaflet comprises a second folded panel having
15 a second fold extending substantially parallel to the first axis of
the label structure. A laminating layer overlies the base panel, the
first leaflet, and the second leaflet.